



VRG Components Welcomes New Austrian Independent Agent

CHARLOTTE, NC USA (October 19, 2023) – Today, VRG Components, a global independent distributor of electronic components, is pleased to announce a new independent agency partnership with Austrian-based Insistra. The companies have chosen to work together based on their shared values and commitment to the highest quality standards, timely deliveries, and exemplary customer service.

Insistra will directly work with Austrian manufacturers to fill supply chain gaps that are ever present in the global economy. “Being directly available to meet or talk with Austrian-based customers is an important part of providing the level of communications so often needed in time-sensitive purchasing decisions,” stated Insistra’s Sales Manager, Sylvia Strasser. “The Insistra team is well-positioned to deliver exceptional service and support to this important market.”

VRG Components CEO Verena Martin added, “VRG Components has always had a very strong customer base in Austria. It is clearly time to expand our footprint in this important market. We are thrilled to have Insistra support our business and excited for the growth opportunities that lie ahead.”

About Insistra:

Insistra is an independent sales agency that offers the highest quality electronic components to Austrian-based manufacturers via its partnership with VRG Components. Insistra is a privately held company based in Vienna, Austria. For more information, visit their website at www.insistra.com or contact Sales Manager, Sylvia Strasser, at sylvia.strasser@insistra.com or +43 670 556 0077.

About VRG Components

As an AS9120B/ISO 9001:2015 certified independent global distributor, VRG Components supplies the highest quality hard-to-find, end-of-life, highly allocated, and long lead time electronic components enabling customers to maintain manufacturing operations, bridge supply gaps, reduce costs, manage inventory, and speed time to market. Manufacturers around the world turn to VRG Components to keep their supply chains intact, reduce carrying costs, minimize the effects of price increases or shortages, and achieve accuracy in cost planning.



The company is a three-time [Inc. 5000 winner](#) and a [2023 Supply Chain Connect Top Electronics Distributor](#).

VRG Components is a privately held company based in Charlotte, NC USA. For more information visit their [website](#) and [LinkedIn](#), [Facebook](#), [Instagram](#), and [YouTube](#) pages.

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